

2014-2015 Operational Plan



ACCESS

- Implement the Strategic Enrollment Management Plan.
- Complete design and construction of the childcare center and continue developing the YMCA partnership.
- Create a plan to strengthen tribal relationships.
- Develop the Fire Science transfer degree.
- Enhance the bookstore's website to make competitive pricing information available for students.
- Pilot a "concierge-style service" to assist students in making textbook purchasing decisions.
- Develop a rubric that equates high school math with SVC math courses.
- Develop a student Admissions Team to support newly applied students.
- Redesign the online new student advising and campus tour videos.
- Create tuition scholarship program to support enrollment management.
- Implement the HS21+ competency-based adult high school diploma program.
- Offer Tourism and Hospitality courses at SVC.
- Expand the Office Administration and Accounting technical degree program to serve I-BEST and Spanish-speaking students.
- Offer welding I-BEST program in the summer.
- Assess the Apprenticeship program in light of the new state funding model.

ACHIEVEMENT

- Implement the assessment of general education outcomes.
- Develop and assess learning outcomes for all instructional programs.
- Investigate the development of a comprehensive tutoring program.
- Develop a center for undergraduate research.
- Enhance Reeves Hall to support welding and manufacturing.
- Explore facilities options for the Fire program.
- Investigate hiring full-time faculty at Mount Vernon:
 - Academic English as a Second Language
 - Business/Economics/BMT
 - Culinary
 - Early Childhood/Education
 - English/ Chicano studies
 - Math
 - Multimedia/Interactive Technology
 - Nursing Lab
- Evaluate the Testing Center's schedule and funding model to better meet students' needs.
- Continue to develop and maintain a robust learning communities program.
- Conduct an audit of student success-related policies.
- Explore alternative funding for turf athletic fields.

- Restructure support for Mount Vernon science labs.
- Conduct a feasibility study, and launch a comprehensive fundraising campaign for childcare, emergency funds, Teacher-Scholar and professional development.
- Hire a transcript evaluator.
- Hire a director for Counseling, Advising and Career Services.
- Evaluate and develop a comprehensive student advising program.
- Encourage faculty and staff to use media with closed-captioning or subtitles.
- Establish the Cardinal Leadership and Involvement Center.
- Fund membership to Campus Compact.

COMMUNITY

- Review and revise hiring procedures to attract deep and diverse candidate pools.
- Conduct a gap analysis of College professional development programs.
- Investigate ways for College employees to learn about processes across the College.
- Conduct a review of the District governance and committee structure.
- Conduct a District-wide data summit.
- Develop an evaluation system for exempt employees.
- Develop an operational plan for the teacher scholar model.

LATINO COMMUNITY ENGAGEMENT

- Develop a long-range plan to become a Hispanic Serving Institution.
- Increase the consistency and quality of Spanish-language promotional materials.
- Investigate the creation of a Latino Cultural Center.
- Hire a bilingual staff member in Financial Aid.
- Explore providing financial assistance to undocumented students and train SVC employees on related policies.
- Expand bilingual radio programming to highlight SVC programs and departments.

GLOBAL CITIZENSHIP

- Establish the School of Business, Economics and International Studies.
- Explore a sister college relationship with:
 - The Waterford Institute of Technology;
 - Guanxi Vocational & Technical Institute of Industry;
 - Universidad Catolica Del Maule in Chile;
 - A college/university in Spain.
- Further the current sister college agreement with Instituto Tecnológico Superior de Puerto Vallarta.
- Assess the integration of international students; develop a plan to enhance global learning for all students.

ENVIRONMENTAL STEWARDSHIP

- Review the Climate Commitment and develop an action plan.
- Assess the inclusion of environmental stewardship within the curriculum.
- Investigate developing a Skagit Global Environmental Institute.
- Transition grant-funded instruction to institutional funds for Sustainable Agriculture program.

UTILIZING 21ST CENTURY TECHNOLOGIES

- Investigate migrating from Moodle; pilot fully-integrated Canvas courses.
- Explore a conversion to I.T. cloud services.
- Prepare and organize for CTC Link implementation.
- Implement integrated management system for library resources.
- Connect Maxient to SMS.
- Address core District I.T. equipment needs.

ALIGNING EDUCATIONAL PROGRAMS WITH REGIONAL AND STATE ECONOMIC DEVELOPMENT STRATEGIES

- Implement the Environmental Conservation Bachelor of Applied Science degree.
- Develop a certificate for an entrepreneurial beverage industry.
- Identify the future bachelor of applied science degree needs.
- Increase the number of students admitted to the Practical Nursing program at the Whidbey Island Campus.
- Expand Manufacturing Technology program.

INSTITUTIONAL CAPACITY/SUPPORT

- Assess and improve institutional capacity and staffing patterns in I.T., library, instructional administration and student services.
- Develop a map of College initiatives.
- Hire support staff to develop and implement improvements to College facilities and operations.
- Conduct a compensation audit of exempt staff.
- Increase custodians' salaries.
- Develop and implement a comprehensive employee safety training program.
- Build bathrooms and concessions for the baseball field.
- Conduct a review of institutional student coding practices to ensure accuracy and consistency.
- Expand the use of Lean throughout the District.
- Hire a staff member to support the San Juan Center and Road Scholar.
- Retrofit the Administrative Annex Building to relieve overcrowding.
- Upgrade furniture in classrooms and labs at the Whidbey Island Campus.